

2008 SCTE Fundraiser Sponsorship Commitments & Benefits

Event scheduled for Tuesday, June 24th, 2008

Little Mill Country Club

104 Bortons Rd.

Marlton, NJ 08053

www.littlemill.com

The Annual SCTE Expo is in Orlando during the third week of June, 2008. The 2008 SCTE Golf Tournament is scheduled for Tuesday, June 24, 2008 at Little Mill Country Club in Marlton, NJ.

The SCTE Golf Committee has reserved the exclusive use of Little Mill Country Club for Tuesday, June 24, 2008. The SCTE Golf Committee is looking for corporate sponsorship for the upcoming 2008 golf tournament. The Company or Individual who make financial contribution(s) to this event can be assured of maximum exposure to some of the industry's most influential broadband system operators.

The SCTE Golf Committee offers the following Sponsorship Packages.

\$5000 - Gold Sponsorship Package

This is the highest level of Sponsorship designed to give the greatest amount of exposure to all the participants in the event. The SCTE Golf Tournament Committee will provide the Gold Sponsor a minimum of the following services:

1. The greatest amount of advertising exposure for the Event.
 - An exclusive location for the company symbol and/or name predominately displayed on the Check-in and/or Registration tent signage located near the Golf Course Club House.
 - An exclusive location for the company symbol and/or name predominately displayed on signage during awards ceremonies.
 - An advertising location for the company symbol and/or name predominately displayed on golf cart signage or handouts.
 - An exclusive location for the company symbol and/or name predominately displayed on the Driving Range signage during the day.
 - The inclusion of the Company symbol or name on a "special" tournament giveaway.
2. A reservation that allows four golfers to participate in the tournament. The Gold sponsor is required to have the four participants registered with the SCTE Golf Committee within seven days of the tournament date or they may forfeit this reservation. The SCTE Golf Committee will waive the normal \$100 registration fee for these four golfers.
3. Gold Sponsor will be given verbal recognition of sponsorship at tournament awards ceremonies.

\$2500 - Silver Sponsorship Package

This level of Sponsorship designed to give the sponsor premium exposure to the participants in the tournament. The SCTE Golf Tournament Committee will provide the Silver Sponsor(s) a minimum of the following services:

1. Premium advertising exposure for their contribution.
 - An exclusive location for the company symbol and/or name predominately displayed on the banquet signage during awards ceremonies.
 - An advertising location for the company symbol and/or name predominately displayed on golf cart signage or handouts.
 - The inclusion of the Company symbol or name on a "special" tournament giveaway.
2. A reservation that allows two golfers in the tournament. The Silver sponsor is required to have the two participants registered with the SCTE Golf Committee within fourteen days of the tournament date or they may forfeit this reservation. The SCTE Golf Committee will waive the \$100 registration fee for these two golfers.
3. Silver Sponsor will be given recognition of their contribution at award ceremonies.

\$2000 – Awards Lunch Banquet Food Sponsorship

The SCTE Golf Committee will provide lunch for the awards banquet immediately following the morning 2008 Golf Tournament, as well welcoming the afternoon golf participants. This lunch will be served during the awards ceremony. The SCTE Golf Committee is looking for a company or individual to step forward and sponsor this service to the tournament participants. The SCTE Golf Committee will provide signage that shows the company or individual as the sponsor for this lunch.

\$1500 – Awards Lunch Banquet Beverage Sponsorship

The SCTE Golf Committee will provide beverages (1 ticket) for the awards banquet immediately following the morning 2008 Golf Tournament, as well welcoming the afternoon golf participants. During the lunch awards ceremony, the SCTE will provide “beverage service” for the participants of the golf tournament. The SCTE Golf Committee is looking for a company or individual to step forward and help sponsor this beverage service to the tournament participants. The SCTE Golf Committee will provide signage that shows the company or individual as the sponsor for this “beverage service”.

\$1500 – Beverage Cart Sponsorship

Little Mill Country Club will provide 2 beverage carts, for use during the tournament. One cart will service the front 9 and one cart will service the back 9 during both tournaments. The 2008 SCTE Golf Committee is asking for sponsorship help for one of the carts being used during the tournaments. The company or individual that steps forward with the financial commitment will reserve the right to sponsor a beverage cart.

(Note: The Committee is providing each participant, as part of the tournament registration, 4 beverage tickets to be used towards the purchase of beverages from the on-course carts during the tournament).

\$2000 – Awards Hors d’oeuvres Food Sponsorship

The SCTE Golf Committee will provide hors d’oeuvres for the awards banquet immediately following the afternoon 2008 Golf Tournament. This will be served during the late afternoon awards ceremony. The SCTE Golf Committee is looking for a company or individual to step forward and sponsor this service to the tournament participants. The SCTE Golf Committee will provide signage that shows the company or individual as the sponsor for the hors d’oeuvres.

\$1500 – Awards Late Afternoon Beverage Sponsorship

The SCTE Golf Committee will provide beverages for the awards banquet immediately following the afternoon 2008 Golf Tournament. This will be served during the late afternoon awards ceremony. The SCTE Golf Committee is looking for a company or individual to step forward and sponsor this “beverage service” to the tournament participants. The SCTE Golf Committee will provide signage that shows the company or individual as the sponsor for this “beverage service”.

\$2000 – Breakfast Food Sponsorship

The SCTE Golf Committee will provide breakfast prior to the morning 2008 Golf Tournament. This will be served as participants arrive for the morning tournament. The SCTE Golf Committee is looking for a company or individual to step forward and sponsor this service to the tournament participants. The SCTE Golf Committee will provide signage that shows the company or individual as the sponsor for the breakfast.

\$750 - Basic Sponsorship Package

This level of Sponsorship is designed to give the Company exposure to all participants in the tournament. The SCTE Golf Tournament Committee will provide the Basic Sponsor a minimum of the following services for their sponsorship:

1. Premium advertising exposure for their contribution. An exclusive location for the company symbol and/or name predominately displayed in one of the course tee boxes.
2. An advertising location for the company symbol and/or name predominately displayed on Basic Sponsor Sign displayed at the course.

For further information and sponsorship registration please contact:

Mr. Paul Muir
2007 SCTE Golf Committee
(704) 243-4985 (360) 201-0212 (cell)
paulmuir@carolina.rr.com

Mr. Chris Graham
2007 SCTE Golf Committee
(303) 224-9419
cgraham@vyvo.com

Shari Shagren
2007 SCTE Golf Committee
(360) 220-7356
sctegolf@aim.com

Please do not contact Little Mill Country Club for event information or registration. They don't know it. Event information can be obtained by visiting the event website, www.sctegolf.org or by contacting the event committee members.

Event scheduled for June 24, 2008

Sponsor Registration Form

Sponsorship of the Seventeenth Annual SCTE fundraising event gives you an opportunity to have some fun with some of the movers and shakers in the Broadband Industry. Sponsorship is on a first come first serve basis. Make the commitment. Complete the enclosed form and return it, with your check, to the 2008 SCTE Golf Committee. This is money well spent.

Make all Checks Payable to: "SCTE Golf Tournament"

Mail all Contributions to
Ms. Shari Shagren
8848 Stein Rd.
Custer, WA 98240
(360) 220-7356
sctegolf@aim.com

Tournament Sponsorship

Gold Sponsor - \$5000	Please sign me up _____
Silver Sponsor - \$2500	Please sign me up _____
Basic Sponsor - \$750	Please sign me up _____

Special Events Sponsorship

Lunch Banquet Sponsor (food) - \$2000	Please sign me up _____
Lunch Banquet Sponsor (beverage) - \$1500	Please sign me up _____
Beverage Cart \$ 1500	Please sign me up _____
Hors d'oeuvres Banquet Sponsor (food) - \$2000	Please sign me up _____
Late Afternoon Beverage Sponsor (beverage) - \$1500	Please sign me up _____
Breakfast Sponsor (food) - \$2000	Please sign me up _____

(Mark your sponsorship choice(s) by placing a check mark in the appropriate "sign me up" line)

Company or Individual Sponsor Name _____

Contact Person Name _____ Phone: () _____

e-mail address _____

Address of Contact Person _____

City _____ State _____ Zip _____

Please enclose, e-mail or forward your company logo to Shari Shagren; sctegolf@aim.com . We cannot guarantee we can use it but we can't use it if we don't have it.

If you or your company has any marketing or promotional giveaways (golf tees, towels, golf balls, etc.) please arrange with the committee for approval and proper distribution arrangements prior to the tournament. Companies or individuals will not be allowed to distribute their company items during this tournament without the written consent of the SCTE Golf Committee.

Contributions or gifts to the Society of Cable Telecommunications Engineers, Inc. are not tax deductible as charitable contributions for federal income tax purposes.